

PERTH  
**ROYAL  
& SHOW**



# Perth Royal Show 2024 Media kit

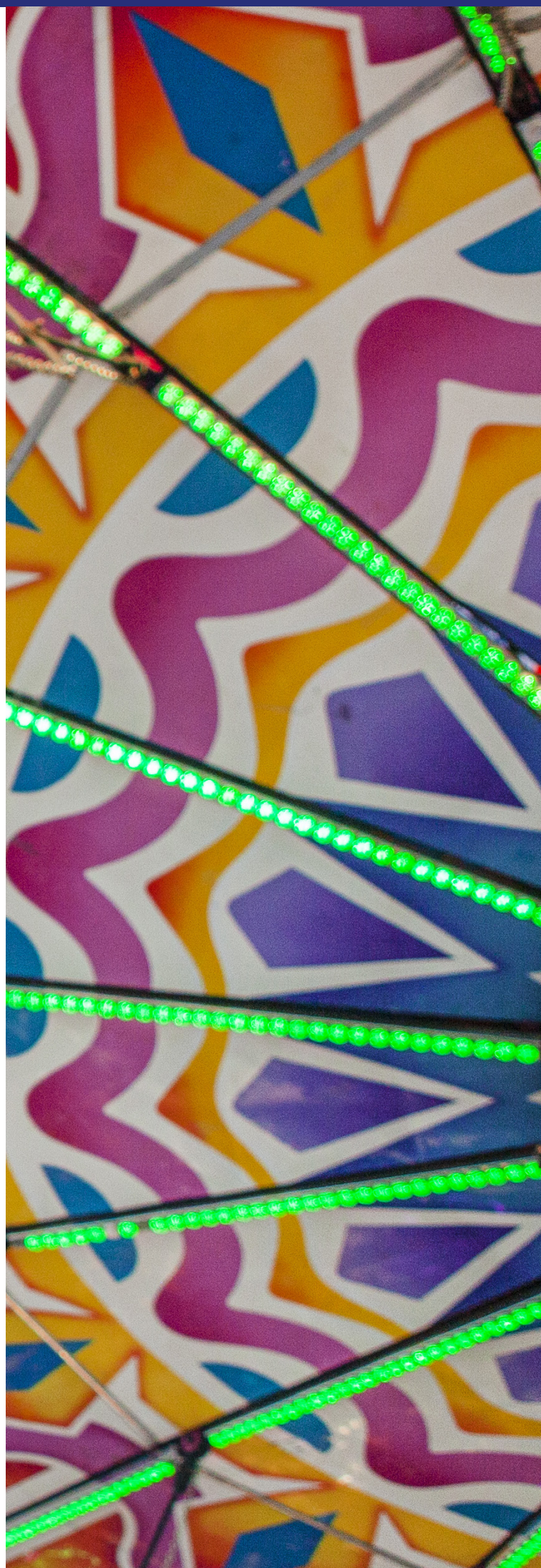
**21 – 28 SEPTEMBER 2024**

[perthroyalshow.com.au](http://perthroyalshow.com.au)



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# 1. CEO Welcome

It's not every day we get to come together in a celebration of the West Australian way of life, bridging the gap between city and country.

With pride and excitement, we celebrate the return of the Perth Royal Show for its 188th year.

We continue to showcase the vital role of agriculture in our community, reminding ourselves of the food we eat and the clothes we wear that come from the dedicated farmers of Western Australia. For nearly two centuries, the Perth Royal Show has been creating lasting memories and educating people about agricultural life.

Thanks to funding support from the State Government, we are delighted to invite children to attend the Show for free and adults for half price this year. We hope that with this generous support, and with over 101 free things to do, many more families can enjoy the Show in 2024.

The 2024 Perth Royal Show Media Kit provides a snapshot of this year's Show including story opportunities and interview leads.

The Royal Agricultural Society of Western Australia (RASWA) sincerely appreciates the tremendous support provided by the WA media and we look forward to welcoming you to the 2024 Perth Royal Show.

It's not every day it's Show day!

**Robyn Sermon**  
Chief Executive Officer

## 2. History

The Royal Agricultural Society of Western Australia was first formed in 1831 and held the first official Show, known as the Fair and Cattle Show, on 7 November 1834 in Guildford.

Between 1883-1900, 40 agricultural societies were established across the State. In 1890, Queen Victoria granted permission for the Society to assume the title of The Royal Agricultural Society (RASWA).

In 1905 the Show moved to Claremont and more than quadrupled in its attendance levels. The Perth Royal Show is one of the State's biggest annual community events. When the Show first moved to Claremont in 1905, attendance topped 30,000 people and in 2023, 315,000 people attended the Perth Royal Show.

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## 3. Media Team Contacts

### Calli Graham

Communications & PR Lead

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### Kristiane Sulek

Communications & PR Officer

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### Bec Pickett

Campaign & Marketing Lead

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## 4. Our Socials

Instagram: [@PerthRoyalShow](https://www.instagram.com/PerthRoyalShow)

#PerthRoyalShow2024

Facebook: [@PerthRoyalShow](https://www.facebook.com/PerthRoyalShow)

TikTok: [@PerthRoyalShowOfficial](https://www.tiktok.com/@PerthRoyalShowOfficial)

YouTube: [PerthRoyalShowAus](https://www.youtube.com/PerthRoyalShowAus)

X (Formerly Twitter): [@perthroyalshow](https://twitter.com/perthroyalshow)



## 5. What's New in 2024

Browse our press releases [here](#).

This folder is regularly updated with new releases.

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### Children go FREE, with adult tickets half price

In 2024, the State Government is subsidising the cost of all Perth Royal Show tickets to help ease cost-of-living pressures. Thanks to this support, adult tickets are half-price this year, reduced from \$44 to \$22, concessions from \$25 to \$12.50, and all children (15 and under) can attend for free!

Tickets	Without Government support	With Government support
Adult 16 and over	\$44	\$22 (half price)
Children 15 and under	\$22	FREE
Concession	\$25	\$12.50 (half price)

\* Does not include booking or credit card fees

\* Up to 4 children's tickets are free when attached to a paid adult ticket.

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### The biggest and best fireworks in the Show's history

This year, the Perth Royal Show is set to ignite the night sky with the largest and most spectacular nightly Fireworks display in the Show's history. For the 3D Drone Show, watch in awe as the main character Ellie and her faithful dog Lucy embark on a whimsical adventure down the yellow brick road through WA agriculture and to the Perth Royal Show. Spectators will then be treated to a pyrotechnic extravaganza, launched from an unprecedented 100 locations across the main arena. Immerse yourself in a sensory spectacle like no other and prepare to feel the thrill as the sky above you erupts in a kaleidoscope of colours and pyrotechnic patterns

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### The Return of Yellow Brick Road with the largest trail to date

Back for the first time since 2017, The Yellow Brick Road invites families to enjoy fun-filled activities and learn about food, farming and sustainability - with up to 12 stops offering a WA cheese toastie for lunch, a Cheeky Cow flavoured milk, an apple, banana chips, educational activities and exclusive collective items for only \$15 a bag. From planting spinach seeds at the Horticulture Hub to taking AI-enhanced historical selfies at the Perth Mint, each stop provides a memorable time and a little insight into WA agriculture and food.

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## **Our biggest fleet of Monster Trucks and brand-new truck, KAOS**

This year Monster Trucks return with our largest fleet so far, with three trucks shaking up the Main Arena as part of the nightly entertainment. A brand-new truck, KAOS will debut at Perth Royal Show this year, and attendees to the Show will be the first to see the custom truck in action.

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## **Bertie Beetle is back**

Australia's most treasured showbag is back in WA after a hiatus at the 2023 Show due to supplier shortages. In 2024 Bertie Beetle lovers can purchase from a choice of seven (7) Bertie bags, featuring exciting collectable merchandise, including a special edition Birthday bag.

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## **Pony Club Day**

Previously appearing as a demonstration, this year there's a full day dedicated to Pony Club with a special Pony Club Day taking place on Saturday 28 September.

Spokespeople available on request.

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## **Pigs in Schools**

A School Pigs Competition will make its debut at the Perth Royal Show in 2024, providing a unique educational opportunity for students from four Western Australian Agricultural Colleges – Harvey, Kelmscott, Narrogin, and Cunderdin.

Each school has been given five pigs to raise over a 60-day period, bridging a vital gap in agricultural education, especially in a region with few pig breeders. The pigs, a mix of Large White, Landrace, and Duroc breeds, come from various locations across WA.

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## **Wool Fashion Show returns.**

The highly anticipated Wool Fashion Parade is making a grand comeback to the Perth Royal Show, bringing with it a celebration of the heritage and future of wool fashion.

This one-day-only event will take place on Monday 23 September at the Horwood Pavilion (Sheep Pavilion), with two sessions, 11:30am and 2:00pm, celebrating the full cycle from farm to sustainable fashion.

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## Perth Royal Food Awards Activation

The Farm 2 Food Pavilion Main Stage will transform into a culinary showcase, bringing award-winning Western Australian produce to life through live cooking demonstrations.

Our very own MasterChef Australia finalist and Influencer Alex Crisp, who is a passionate home cook, will entertain audiences with five cooking demonstrations each day – spotlighting the exceptional quality of Perth Royal Food Awards (PRFA) champion produce.

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## Freestyle Motocross

Our very own Hardwired Entertainment from WA will thrill audiences this year as they perform death defying stunts on the main arena each night. With four pro-athletes showcasing their talent, the motocross is sure to be a crowd favourite.

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## New Precincts

### The PAWvilion

The PAWvilion is where tails wag and paws compete! On the doorstep of exciting dog competitions, explore a variety of top-notch pet products for sale. Don't miss out on the ultimate pet-lovers paradise this year! Open from 10am-9pm.

### The Royal Bazaar

Step into the Royal Bazaar, where weird and wonderful treasures await at every turn. Explore a vibrant marketplace full of unique trinkets and local crafts for sale. It is your go-to destination for souvenirs and special finds, celebrating the spirit of the Show. Open from 10am-9pm.

### The Long Paddock

Perth Royal Show's newest social hub for 2024, combining rustic charm with modern vibes it offers a welcoming retreat while keeping guests in the heart of the action.

Located on the south side of the Main Arena, The Long Paddock, featuring a full bar with premium wines and stocking our very own beer, the Regal Lager, it makes full use of the new open space arena design. Visitors to the Show can enjoy a variety of new food options from the latest foodie precincts and secure a prime spot in the venue. It features a double-decker viewing area that accommodates up to 200 guests, with the upper level providing panoramic views of the Main Arena. Open from 10am to 9pm daily, The Long Paddock offering the perfect spot to enjoy the daytime equestrian and agricultural displays, or nighttime freestyle motocross, monster trucks, drones and fireworks.

### Rodeo Drive

Your destination for Western flair. Discover authentic country clothing, stylish boots and expertly crafted whips. Saddle up and explore the best in Western fashion. Open from 10am-9pm.



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### **The Truck Stop**

Indulge in delicious street eats and festival flavours at The Truck Stop. Enjoy live entertainment on the Community Stage as you fuel up. Open from 10am to 9pm.

### **The Feasting Barn**

A new and improved food court located in the Webster Pavilion next to our Shopping & Lifestyle area, the Feasting Barn Offers over 25 food options, including home-cooked meals and take away staples. Open from 10am to 8pm.

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## **New Bars**

### **Cattle Bar**

Head to Cattle Bar for a cold one. Located right next to cattle lane, this is your go-to spot for a casual drink with friends. Enjoy a relaxed atmosphere and a wide selection of beverages. Open 10am to 9pm.

### **Woody's Bar**

Nestled between Rodeo Drive and Woodchop Arena this classic pub experience offers beer, bites, and lumberjack vibes. Picture blokes with beards and flannel. Woody's is open from 10 am to 9 pm. Kids can enter under the supervision of an adult.

### **Wheel + Bull**

Wheel & Bull retains its original look and feel, located on the southwest side of the Main Arena near the Royal Bazaar. Enjoy burgers from Milky Lane and the special edition Regal Lager. Open from 10 am to 9 pm. Enjoy a hearty meal while watching the game on our big screens. Open 10am to 9pm.

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## **Shopping and Lifestyle Pavilion**

With a curated selection of shops offering everything from trendy fashion to one-of-a-kind finds, you can shop 'til you drop at the Shopping and Lifestyle Pavilion. Open 10am-8pm.

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## **AgVenture Hill**

Explore the wonders of agriculture at AgVenture Hill. This popular show attraction allows people of all ages to discover the fascinating world of agriculture through interactive exhibits and engaging activities. Open 10am-6pm\*

\*Some exhibits close at 5pm.

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# 6. Entertainment Highlights

## Daytime Entertainment

Please refer to the full daily schedule on our [website](#) or [App](#).

- **Yellow Brick Road**  
AgVenture Hill, every day. 10am-6pm.
- **Wool Fashion Show**  
Sheep Pavilion, Monday 23 September at 11:30am & 2pm (Map Reference 27)
- **Woodchop World Title**  
Main Arena, Monday 23 September at 5pm (Map Reference 46)
- **Horse Competitions (Supreme of Supremes)**  
Friday 27 September at 4:30pm, Main Arena (Map Reference 46)
- **WAPOL (WA Police) Dogs Demonstration**  
Tuesday at 10:30am, 12pm and 1:30pm, PAWVilion (Map Reference 22)
- **RAAF Dog Demonstration**  
Main Arena from 4:30pm on 26 September, PAWVilion (Map Reference 22)
- **Spare Parts Puppet Theatre**  
'A Show of Hands', 1pm to 5pm Daily
- **Dog Competitions**  
Agility, Saturday 21 September and Monday 23 September from 9am. PAWVilion (Map Reference 22)
- **Cattle Auction**  
Monday 23 September at 10am.
- **Scarecrow Competition**  
Every day 10-6pm Animal Nursery (Map Reference 33)
- **Animal Nursery**  
Everyday 10am – 6pm (Map Reference 19)
- **Rides –**  
Kids City (Map Reference 490), Kids Luna Park (Map Reference 50), Sideshow Alley (Map Reference 51)
- **Bluey Live Interactive Experience**  
Community Stage, 11am and 2pm each day.
- **Young Farmer's Challenge**  
Main Arena, Monday 23 September at 5.30pm

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## Night time Entertainment

Taking place each night in the Main Arena (times may vary)

- 6pm**      **Welcome to the Country & Smoking Ceremony**
- 6:20pm**   **Freestyle Motorcross**
- 7:00pm**   **Monster Trucks**
- 7:30pm**   **Drones**
- 7:40pm**   **Claudia Tripp & Horseywest**
- 8:00pm**   **Fireworks**



## 7. 101 Free Things to See & Do

101 Things to See and Do are available in the [Perth Royal Show App](#), along with an interactive map to navigate easily around the showgrounds.

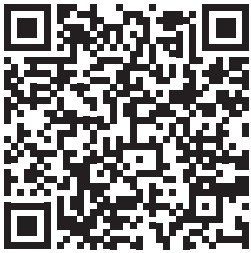
[Download Here](#)



## 8. Filming and Photography

If you're planning to do any photography, filming, or editorial coverage, this must have been approved in advance by the RASWA team.

The Media Safety Induction is mandatory for media and photography personnel entering Showgrounds.



Scan the QR code to complete the induction and add it to your Apple Wallet or complete it online [here](#).

Once completed, a Media Pass can be issued for collection from our offices, or complimentary pass issued to your email from Megatix.

## 9. Perth Royal Show App

We recommend that all media personnel download the 2024 Perth Royal Show App. Features include:

- **Interactive map**
- **Ticket purchase**
- **Complete schedule of events and entertainment**
- **101 free things to do**
- **Bookmark and locate showbags, rides and activities**
- **Explore our new precincts**
- **Browse and locate food and drink vendors**

Navigate the show with ease using the Perth Royal Show App. Access an interactive map, find food and beverage options, and locate showbags, rides, and attractions all in one place.

The Perth Royal Show App is available for free on both iOS and Android devices.

Simply [click here](#) or visit the App Store or Google Play to download.



# 10. Access and Accreditation

## MEDIA PASSES

If you're planning to attend the Perth Royal Show for media purposes, including photography, filming, or editorial coverage, please notify us in advance.

Complimentary access to the Claremont Showgrounds will be granted to persons with accreditation only.

Please contact [media@raswa.org.au](mailto:media@raswa.org.au) with the name of the organisation, full name, email, mobile, days attending show and location(s) you will be visiting.

Once we have received this information, you will need to complete your media induction prior to collecting your pass.

## VENUE ACCESS

Under no circumstances are media allowed to enter the Main Arena or any other fenced area without permission from RASWA media staff. All requests for access to the Main Arena and any other Arena must be directed to the Media Office.

## MEDIA PARKING

A limited number of media parking spaces are available. Parking passes are provided on a first-in basis and are located off-site. Please note that we cannot guarantee media parking spaces due to the high demand, but we will do our best to accommodate requests.

## SHOWGROUND

Please be considerate of competition judging and pay careful attention to animals and exhibitors when filming, photographing, or conducting interviews.

# 11. Media Code of Conduct

RASWA value your health and safety. The Perth Royal Show is a very busy event, and we require your cooperation to ensure media and patrons remain Safe and Healthy.

## **Please do not:**

- Climb on anything – especially not on roofs, ladders, rides or structures.
- Place or drive anything into the ground – poles, stakes, pickets etc
- Unplug or plug anything without permission
- You cannot drive on site, but RASWA can assist with parking and moving equipment if requested in advance.
- Enter the main arena, woodchop arena, cattle ring without RASWA permission
- Enter any exclusion zones or barricaded areas
- Approach any animals without permission from the handler or owner

# 12. Media Room

The RASWA Media Team is located on the ground floor of the Main Administration Building.

The Media Room is located behind main reception. Media are welcome to utilise this area to access charging docks and re-charge laptops, cameras, and other equipments.

However please note that it is a shared space. Leaving equipment and belongings in the Media Room is at your own risk. RASWA accepts no responsibility for any items misplaced, lost or otherwise.

You will find the following information in the Media Room:

- Show Schedules
- Maps of Showgrounds
- Interview Talent

# 13. Media Dropbox

A [Media Dropbox](#) is available, which includes digital versions of maps, key messages, press releases, hero images, branding assets, videos, and marketing materials.



# 14. Spokespeople

Comments from RASWA spokespersons can be arranged through the Media Office. For regular Show updates, follow/like our social media pages, download our App, or visit our website: [perthroyalshow.com.au](http://perthroyalshow.com.au)

For more information please contact:

**Mobile: 0412 508 435**

**Email: [media@raswa.org.au](mailto:media@raswa.org.au)**

## Media Contacts for interviews

Our media team will be available throughout the Show (7am–9pm) to assist with any inquiries. If you are unable to get through via phone, please send our media mobile number an SMS with your request or query.

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If you would like to arrange an interview with Robyn Sermon, CEO of RASWA, or any other RASWA staff members, please contact us directly. We are also happy to help coordinate interviews with exhibitors, vendors, competition entrants, and judges.

# 15. Suggested Media Stories and Opportunities

## 1. Fireworks (the biggest and best in the Show's history)

This year will showcase our biggest and best fireworks display in the Show's history. Outside of the yearly Australia Day fireworks, held by the City of Perth, the Perth Royal Show fireworks display is the largest such display in WA and is certainly the only large display in WA which allows the public to experience the colour and noise at such close quarters.

### Suggested Media Opportunity:

- Piece to camera of firework spectacular.
- Piece of first night fireworks spectacular being launched.
- Go behind the scenes of the fireworks – discussing the mechanics and technology behind the fireworks.

## 2. Drone show

Drone shows are a unique and cutting-edge performance that is sure to delight both young and old. Prepare to be mesmerized as a fleet of drones takes to the night sky above the Perth Royal Show.

### Suggested Media Opportunity:

- People watching – What do you think of the drones show? Do you think you could fly one?
- Piece to camera with the drones flying overhead.
- Visuals of the drones during the show

## 3. 101 Free Things to Do

With 101 Free Things to do at Perth Royal Show, there are hours of fun for all ages and all budgets. We've compiled a list of all the things that the members of the public can do within the Show that won't cost them a penny.

### Suggested Media Opportunity:

- Interview with Perth Royal Show CEO Robyn Sermon, Why is it important to have 101 free things to do at the Show?

## 4. Yellow Brick Road

Back for the first time since 2017, This year's Yellow Brick Road will centre around our new mascot, Lucy the Border Collie. Participants will follow the largest Yellow Brick Road journey to date – with up to 12 stops offering lunch, educational activities and exclusive collective items.

### Suggested Media Opportunities:

- Interview with a family on the trail: What have you learned?
- Talk with Alaric Kob, Agriculture Education Coordinator and Lucy the Dog's Owner, about the Yellow Brick Road experience.

## 5. Monster Trucks

Marvel at a fast and furious fleet of mega Monster Trucks in an exhilarating performance full of stunts. A brand-new truck, KAOS will be unveiled at the Show this year.

### Suggested Media Opportunity:

- Piece to camera with the Monster Truck stunts in background
- Interview with Monster Trucks WA owner, Aaron Tuana

## 6. Motorcross

Watch gravity-defying stunts at a high-octane Motorcross performance in the Main Arena.

### Suggested Media Opportunity:

- Interview with Motorcross rider – how long have you been competing? How long have you been riding Motorcross?
- Interview with an audience member – what did you think of the performance? Do you think you could learn to do that?

## 7. Rides

With over 58 rides, sideshow lights up the night with extreme rides, thrills and spills. A new roller coaster, The Wild Mouse, the X Drive, Aviator and Dr Scary's maze join old favourites for this year's line-up.

### Suggested Media Opportunity:

- A ride on one of the new attractions or a slingshot experience on camera!

## 8. Showbags

With over 350 showbags to choose from at this year's Show, and over 65 brand-new showbags this year. Ranging from \$5 - \$165 there is something for everyone!

### Suggested Media Opportunity:

- Interview with a customer: what's in your showbag?
- Piece to camera, showbag unboxing

## 9. Dog Pavilion

One of the most popular attractions on site. As a nation of animal lovers, the dog pavilion is always busy with competitions and judging throughout the day. At the agility and performance lawn (located outside the Dog Pavilion) a multitude of dog competitions and shows are held. To name a few - performance dog games, obedience, tricks demonstration, rally 'o' trial, jumping trial, dances with dogs, team competitions, conformation dogs and agility.

### Suggested Media Opportunity:

- Chance to meet with competitor and their dog immediately prior to competing- competitor to introduce their dog; share information about preparing their animal for show and their hopes for the competition.
- Visual of dog competing.



## 10. Animal Nursery

Walk amongst the friendly farm animals and have the chance to interact- through feeding, playing and cuddling.

### **Suggested Media Opportunity:**

- Piece to camera whilst cuddling animal or petting animal OR talent feeding a goat, lamb etc.
- Opportunity to meet with Farmer Nigel (Exhibitor) – talk about animals he brings to the show. Farmer Nigel to work with talent to interact with animals including bottle feeding.

## 11. Kelpie/Muster Dogs Auction

Kelpie puppies will be auctioned off at this year's Show as part of a charity fundraiser. Funds raised for Telethon go towards supporting medical research into childhood diseases, provided equipment, critical services and life-changing opportunities for sick, disadvantaged and vulnerable children. Taking place on Friday 27 September at 2pm in the Horwood Pavilion.

## 12. AgVenture Hill

Don't miss our educational, interactive animal and agricultural showcase, AgVenture Hill. Follow mascot, Lucy the sheep dog, around the AgVenture Trail as you discover everything there is to know about becoming a Junior Farmer. Includes the return of the Dairy Pavilion with tasty treats, visit Amherst Farm and be inspired by chef demonstrations at the Farm2Food stage.

### **Suggested Media Opportunity:**

- Interview parents / children.

## 13. Local Talent – Community Stage

A showcase of local talents will feature on the Community Stage across 8 days of the Royal Show. A different artist will feature every day, from various dance groups, bands, musicians and lots more.

### **Suggested Media Opportunity:**

- One of the acts – Where are you from? What will you be performing? How long have you been practicing?
- Organiser – How did the community stage come about? How many acts have you got performing during the show? How do you choose local acts?

## 14. Woodchop Arena – World Title (Monday 23 September at 5pm)

As one of the most popular and exciting attractions of the show, the Woodchopping Competition promises daily events held in both the Woodchop Arena and Main Arena, ensuring non-stop axe excitement for spectators and participants.

This year we are back with one International Title and two Australian Titles up for grabs and over \$40,000 in prize money.

### **Suggested Media Opportunity:**

- Interview with a competitor – how did you find the competition? How does it feel to win?

## 15. Pony Club Day

Formerly appearing at the Show as a demonstration, this year Pony Club day will feature a series of events showcasing the talents of young riders and their magnificent ponies, highlighting skills such as jumping, dressage, and mounted games. It's a fantastic opportunity for participants to shine and for spectators to witness the grace and agility of these remarkable equine athletes.

### Suggested Media Opportunity:

- One of the competitors – How long have you been competing? What does competing mean to you?
- Pony Club CEO – What does it mean to you to have a Pony Club Day at this year's Show?

## 16. Volunteer Interviews

An army of volunteers run the show with over 16,000 hours (about 2 years) worked during the show. With over 30 high schools providing volunteers, some have been volunteering for many years, while some families have multiple generations attending to help.

### Suggested Media Opportunity:

- Interviewing volunteers and hearing their unique stories.

## 17. Farm 2 Food – Foodbank Kids Kitchen

A plethora of activities for kids to get a taste of farm life, as well as educating them about the building blocks of food. Watch kids take over the kitchen on the Kids Kitchen stage, creating healthy dishes and cost-effective meals presented by Foodbank. The Kids Kitchen runs every hour from 10.30am - 2.30pm.

### Suggested Media Opportunity:

- Kids in the Kitchen or Foodbank chef on ideas for cost effective family cooking.

## 18. Amherst Farm

A one-stop farm experience, tying in the CBH Grains Hub, the Horticulture Hub and the Sheep dogs. Amherst Farm promises to engage patrons of all ages including the giant Combine Harvester on display next to the RASWA crops.

## 19. Speedway Exhibition

This year we're offering a free exhibition celebrating the Claremont Speedway, a cherished icon in Australian motorsports history. Open from 10am to 4pm each day at the Ag Hall of Fame on AgVenture Hill.

### Suggested Media Opportunity:

- Interview a Claremont Speedway relic on their experience competing on the track back in the day.

## 20. Spare Parts Puppet Theatre

“A Show of Hands” takes up residence in our brand new Spare Sparts Puppet Theatre, located in Ellie Eaton Pavilion. The exhibit features an interactive journey for kids and the expressive use of hand puppetry to tell a story.

### **Suggested Media Opportunity:**

- Interview the Art Director, Philip Mitchell
- Talk to a child about what they thought of the interactive puppet show



# 19. General Show Information

## FIRST AID

St John Ambulance First Aid posts are situated throughout the Showground:

- Post 1 at South-east entrance to the Main Arena near Train Station Gate (Map Reference 34)
- Post 2 at Gate 10, on the Eastern side of the Show.
- St John Ambulance Event Health Service Members also patrol the Showground during the eight days and nights of the Show.

## LOST PROPERTY

For lost property please call RASWA office on (08) 6263 3100. Non-Valuable Items are kept for approximately eight weeks after show and if remain unclaimed are then donated to charity. Items of value are collected daily by the police during Show and then provided to Police.

## NO SMOKING

The Perth Royal Show is a smoke free event. No smoking is allowed on the showground.

## OTHER PARKING

Parking is limited and a charge applies at parking areas outside of the Showgrounds.

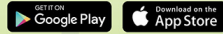
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## About the Royal Agricultural Society of WA

The Royal Agricultural Society of WA (RASWA) is a member-based not-for-profit organisation dedicated to growing opportunities for the future of WA food and agriculture. Since 1903, the 194-year-old organisation has been based at the Claremont Showgrounds – a much-loved community asset, best known as the home of the annual Perth Royal Show and hundreds of different community events. Importantly, RASWA supports the future of agriculture through a range of student scholarships, farm skills and young judges' programs, the rural ambassador competition and our Next Generation committee.



Download the Perth Royal Show App for more information on our entertainment, competitions, rides, showbags and more!



Major Supporter



Supported by the State Government

# PERTH ROYAL SHOW

21 - 28 SEPTEMBER 2024



## AgVenture Hill

AgVenture Hill is our Ag and Animal Precinct and home of the Yellow Brick Road!

- 1 Amherst Farm 10am - 6pm
- 2 Amherst Farm Stage George the Farmer 11am, 1pm, 3pm  
Scitech 12pm, 2pm
- 3 Cattle Lane 10am - 6pm
- 4 CBH Grains Hub 10am - 6pm
- 5 Dairy Pavilion 10am - 6pm
- 6 Farm 2 Food Presented by the Department of Primary Industries and Regional Development (DPIRD) 10am - 6pm
- 7 Farm 2 Food Stage 10am - 6pm
- 8 Foodbank Kids' Kitchen 10.30am, 11.30am, 12.30pm, 1.30pm, 2.30pm
- 9 Horticulture Hub 10am - 6pm  
Homestead Kitchen 11.30am, 12.30pm, 1.30pm, 2.30pm, 3.30pm
- 10 Milking Station 11am, 12.30pm, 2pm, 3.30pm
- 11 Outback Encounters 10.30am, 12pm, 1.30pm, 3pm
- 12 Sheep Dog Arena 10.30am, 12pm, 3pm, 4pm
- 13 Sheep Pavilion 10am - 6pm
- 14 Woodchop Arena 10am - 5pm

## History

- 15 Ag Hall of Fame Remembering Claremont Speedway Exhibition 10am - 4pm
- 16 Heritage Hall 10am - 6pm
- 17 Blacksmiths 10am - 6pm

## Animals

- 18 Alpacas 10am - 6pm (Sat 21 - Tue 24)
- 19 Animal Nursery Home of all your favourite farmyard friends plus reptiles, rare species and more. 10am - 6pm
- 20 Cats 10am - 6pm
- 21 Cattle 10am - 6pm
- 22 Dogs 10am - 6pm
- 23 Goats 10am - 6pm (Wed 25 - Sat 28)
- 24 Horses 10am - 6pm
- 25 Poultry 10am - 6pm
- 26 Pigs in Schools Comp Pristine Piggy Parlour 11am, 1pm, 3pm
- 27 Sheep, Shearing & Wool 10am - 6pm
- 28 Sheep Dogs 10.30am, 12pm, 3pm, 4pm

## Exhibits

- 15 Ag Hall of Fame Remembering Claremont Speedway Exhibition 10am - 4pm
- 29 Creative Arts & Cookery 10am - 6pm
- 30 Men's Shed 10am - 6pm
- 31 Photography 10am - 6pm
- 32 Police Pavilion 10am - 6pm
- 33 Scarecrows 10am - 6pm
- 34 St John Activation 10am - 6pm

## Food & Beverage

Our Food and Beverage (F&B) Precincts have a variety on offer. F&B areas outside the precincts are marked with a 🍷.

Alcohol is only available at the precincts marked with a 🍷.

- 35 Cattle Bar 🍷 10am - 9pm
- 5 Dairy Pavilion 10am - 6pm
- 36 Feasting Barn 10am - 6pm
- 37 The Long Paddock 🍷 10am - 9pm
- 38 The Truck Stop 10am - 9pm
- 39 Wheel + Bull 🍷 10am - 9pm
- 40 Woody's Bar 🍷 10am - 9pm

## Shopping

Our Shopping Precincts have a variety on offer. Shopping areas outside the precincts are marked with a 🛍️.

- 41 PAWvillion Presented by SUSHI HUB 10am - 9pm
- 42 Rodeo Drive 10am - 9pm
- 43 Shopping & Lifestyle 10am - 9pm
- 44 The Royal Bazaar Presented by myonesia.com.au 10am - 9pm

## Showbags

For a full list of Showbags including pricing and location, please visit our website or download the app. Showbag sites are marked with a 📁.

## Entertainment

For a full list of entertainment around the Showground, please visit our website or download the app. \*All times subject to change

- 2 Amherst Farm Stage George the Farmer 11am, 1pm, 3pm  
Scitech 12pm, 2pm
- 45 Community Stage From 10.30am Performances by community acts, School of Rock and WA Brass Band. Please refer to website or app for schedule.  
Bluey Live Interactive Experience 11-11.20am, 2-2.20pm
- 46 Main Arena Welcome to Country & Smoking Ceremony 6pm\*  
Claudia Tripp & Horsewest 6.15pm\*  
Freestyle Motorcross 6.40pm\*  
Monster Trucks 7.15pm\*  
Drones 7.40pm\*  
Fireworks 8pm\*
- 47 Spare Parts Puppet Theatre 1pm - 5pm daily
- 48 Wool Fashion Show Sheep Pavilion 11.30am & 2pm (Mon 23 only)

## Rides

For a full list of rides including pricing, location and restrictions, please visit our website or download the app. Rides outside the precincts are marked with a 🎡.

- 49 Kids City 10am - 9pm
- 50 Kids Luna Park 10am - 9pm
- 51 Sideshow Alley 10am - late

🚻 Toilets	🚔 Police Station	🐕 Companion/ Assistance Animal Resting Area
♿ Accessible Toilet	👂 Sensory Space Presented by Carers WA	🏠 Admin Building
👶 Parents Room	♿ Wheelchair & Pram Hire	🏢 Exhibitor Office
📄 Info Booth	📦 Parcel Minding	🏡 Members Lounge
🏥 First Aid	☀️ Sunscreen	🚭 Smoke free event
🔍 Lost and Found Persons	💧 Water Station	

**ONLY \$15**

Includes your bag, 12 exclusive activities, a drink, toastie + snack!

**Yellow Brick Road**

An Initiative of the ROYAL AGRICULTURAL SOCIETY of WA

Presented by SUSHI HUB

Presented by SUSHI HUB

**NEW BARS 🍷**

The Long Paddock  
Cattle Bar  
Woody's Bar

Events and locations are correct at the time of print and are subject to change. For more information on all events please visit our website or download the app.



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